**Final Project Creative Brief**

The website I’ll be creating is a portfolio and home-page website for myself, and my career as a music producer and a music student at UM. If I decide to connect this website to my domain. There are many risks involved. If the website is poorly designed or looks amateurish, prospective employers may be turned off by my image and may not receive a good first impression. However, if done right, employers will be able to look at my artist portfolio from one location, and will also be exposed to my HTML and web design work which may be an attractive skill to some.

The project will be a single-page, multi-section website acting as a portfolio and resume page for myself, with my production work such as the songs I’ve released and other musical work that I’ve done, and my upcoming projects and endeavors that I’m currently undertaking. In the digital age, it has become necessary for everyone to possess some sort of internet presence––whether it be through a social media platform or YouTube, portfolios are largely internet-based nowadays. For the convenience of people who are interested in learning about me, creating an all-in-one website for myself will hopefully deliver a more complete first-impression and entice people to learn more about my work.

There are 2 main objectives that I am trying to achieve: First, this website should be a complete, yet concise overview of my musical career thus far, containing my past, present, and future projects. Second, the website should be designed in a stylish way that is visually appealing and should attempt to show my experience with web design.

**Inspiration Websites:**

Alison Cohen | <http://alisoncohenmusic.com/>

Andrew Huang | <http://andrewhuang.com/>

GRIMES | <http://www.grimesmusic.com/>

SOPHIE | <http://msmsmsm.com/>

Crywolf | <http://runcrywolf.com/home/>